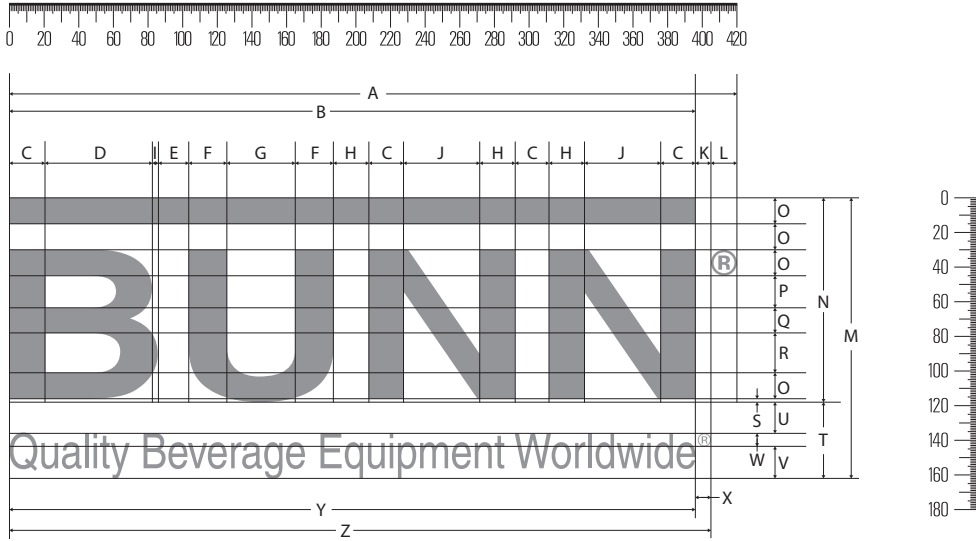


# BUNN Logo Relative Design & Proportions



## KEY TO DIMENSIONS

### Logo, Tagline & Registration

**A** 420 units (horizontal) X **M** 162 units (verticle)

### Registration Symbol

**K** 9 units

**L** 15 units

### BUNN & Rule Line

**B** 396 units (horizontal)

**N** 118 units (verticle)

**C** 20 units x 4

**O** 15 units x 4

**D** 62 units

**P** 19 units

**E** 17.5 units

**Q** 14 units

**F** 22 units x 2

**R** 23 units

**G** 39.5 units

**S** 2 units

**H** 20.5 units x 3

**I** 3.5 units

**J** 44 units x 2

### Tag Line & Registration

**Z** 405 units (horizontal)

**T** 44 units (verticle)

**Y** 396 units

**U** 18 units

**X** 9 units

**V** 18.5 units

**W** 7.5 units

The fonts for all letter forms are from the Helvetica family. BUNN logo and registration symbol is bold, the tagline and corresponding registration are narrow and regular respectively. No other fonts are acceptable.