

Profiles of Success



Customer Case Study: JDF

Fulfilling one need can lead to a global presence within an entire company. Read how we helped provide a beverage solution that then led to greater placement and beverage innovation within an organization that serves customers around the world.

The Client Issue

A global cruise company was looking for a solution to provide its passengers with quality juice for daily meals in its fleet of over 40 cruise liners. Due to space and time limitations, the ships could not carry enough supplies to provide fresh juice daily; however the numerous restaurants and dining areas on the ships still needed to provide mass quantities of quality juice in a variety of flavors.



Proposed Solution

After learning of the cruise line's issue, BUNN presented the JDF-4S cold beverage dispenser with its high intensity mixing chamber as the equipment best suited to fit the immediate need of the numerous restaurants and dining areas located on each vessel.

The high intensity mixing chamber properly mixes 5-to-1 juice concentrates, creating an even consistency with each dispense. Further, the JDF has the ability to produce large quantities of juice, or any cold dispensed beverage, in up to four flavor varieties.

Solution Evaluation

The JDF-4S proved to be the perfect fit for the cruise line and its passengers. The travelers were happy with the quality, quantity and variety of juice offerings, especially during the peak morning meal time frame. In turn, the line was pleased with the ability of the JDF to stand up to the busy daypart, and the equipment's ease of maintenance.

Final Results

The client happily expressed to BUNN that our proposed solution not only met their needs, it exceeded all expectations. The cruise line was so impressed with the performance of the BUNN equipment, that between 40-80 JDFs were placed in each of the line's 42 ships. In addition, the line has now begun using the JDF to serve flavored water to its passengers as well.

To find out how BUNN can provide solutions to your beverage dispensing equipment needs, visit www.bunn.com or to speak directly with someone about questions or inquiries contact your local sales representative or call 800-637-8606.